

P.G. DIPLOMA IN SPORTS INDUSTRY AND MANAGEMENT (PGDSIM)

OBJECTIVES:

- To develop employability through enhancing management skills for trade, industry and commerce
- To train personnel in use of modern technology tools in order to improve productivity and efficiency
- To develop managerial skills to manage own businesses or serve other organization

ELIGIBILITY: Any Graduation Degree (10+2+3) or equivalent from recognized University. (Preference will be given to Physical Edu. & Sports background)

ADMISSION CRITERIA: Merit will be decided as Per Marks Obtained in Graduation (those having physical education degree/diploma 50% marks will be added with 50% marks of general Graduation)

DURATION : 1 Yr. & 2 Yr. (Add on course)

MEDIUM : English & Hindi

CREDIT : 32 each course has 8 credits

TUITION FEE: Rs. 12,000/- (One Year course)
Rs. 6,000/- per year (Add on course)

PROGRAMME STRUCTURE:

Paper S. No.	Name of Theory Paper	University Exam Marks		Sessional Marks	Total Marks	
		Max	Min	Max	Max	Min
I	Foundation & History of Physical Education	75	27	25	100	36
II	Fundamentals of Sports Management	75	27	25	100	36
III	Human Resource Management	75	27	25	100	36
IV	Management of Finance, Facilities & Materials	75	27	25	100	36

There will be Four Compulsory Courses (papers) for annual basis course, two papers per year for add-on course. It is compulsory to clear paper in previous year. Supplementary or Back will be in Final Year Papers only.

In add-on course, the completion of minimum duration i.e. one year a candidate will be examined by the means of written examination of three hours duration in each course paper and will be promoted to final year. The maximum marks for each course paper shall be 100 marks.

To pass the Examination a candidate will have to obtain a minimum of 36 percent marks in aggregate (External 75 and Internal 25 taken together).

The marks obtained in internal assignment and term end examination shall be shown separately in the mark sheet. The successful candidate shall be classified as per the following table-

First Division	-	60% and above
Second Division	-	48% to less than 60%
Pass	-	36% to less than 48%

No Division shall be awarded for the Previous Year (Add on course).

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Paper 1: FOUNDATION AND HISTORY OF PHYSICAL EDUCATION

A. Principle of Physical Education :

1. Introduction : Meaning of the term Principle-Sources Principles of Physical Education-related subjects.
2. Aims and objectives of Education and Physical Education.
3. Definition of Education and Physical Education Physical Culture-Physical Training.
4. Biological Foundation of Physical Education : Hereditary traits ; Unsynchronised development ; Reciprocal innervation ; Differences between boys and girls during the period of adolescence ; Somato type classification according to Sheldon and Kretschmer ; Exercise a biological necessity; Growth; structure; function; body Mechanics.
5. Sociological Foundation-gregarious instinct; individual and society, Desire for recognition and response Social groups and their significance-family, community, School state-Nations; Democratic thinking; Leaders and Followers, respect of individual : equality; National integration.
6. Psychological Foundations of Physical Education.
Importance and implication of psychological elements in physical education; Psycho-physical Unit, Conditions and factors effecting Learning.
7. Programme Planning in Recreation : General Principles of programme construction-Types of Recreational activities-indoor and outdoor games. Arts and Craft, Drama, Music, hobbies, aquatics dancing, nature study, hiding Evaluation of programme.
8. Leadership and Techniques of Leadership : Type of Leaders and their qualification - Career aspects of Recreation.

B. History of Physical Education:

1. Physical Education In Ancient Greece :Sparta, Athens, Origin and development of Ancient Olympics.
2. Physical Education In Ancient India : Advent of Aryans; Epic Age; Philosophic Age; Buddhist Age. Mohammedan Period., Influence of Great Britain and U.S.A., Y.M.C.A. and its contributions; Teacher Training in Physical Education. All India Council of Sports; Coaching Schemes, National Physical Efficiency Drive. National School Games Federation; Association of Inter-University Board of Sports.
3. Great names in Modern Indian Sports,

Books Recommended:

1. *Bucher, Charles A. Foundation of Physical Education St. Louis The C.V. Mosby Co. 1972.*
2. *Nixon E.E. & Cozen, F.W. An introduction to Physical Education, Philadelphia. W.B. Saunders Co. 1969*
3. *Obertenffer, Dalbert Physical Education, New York, Harper & Brothers Publisher, 1970.*
4. *Sharma, J.R. Introduction to Physical Education, New York A.S. Barnes & Co. 1964.*
5. *William J.F. The Principles of Physical Education. Philadelphia, W.B. Saunders Co. 1964.*

PG DIPLOMA IN SPORTS INDUSTRY & MANAGEMENT
Paper II : FUNDAMENTALS OF SPORTS MANAGEMENT

- I -** The meaning of management, the functions of management, the skills of management, the roles of manager, the management process in overview, the universal nature of the management process. Management and administration.
- II -** Philosophy, principles and theories of management.
- III -** Functions of management, Planning, steps in the planning process, Rationality in planning, Planning and Decision making, problem of organizational goals, information and planning, Directional planning, planning and sports organization.
- IV - ORGANIZATION:** Classical principles, Bureaucracy, criticisms of bureaucracy, bureaucracy in a democracy, bureaucracy in sports organizations, open systems perspective, technical core in service organization, structure of authority in service organizations.
- V -** The constitution of a national sports organizations, The office holders of an organization and their functions meetings, problem solving and decision making.
- VI - EVALUATION:** The goals model of organizational effectiveness, the system a source model of organizational effectiveness, the process model of organizational effectiveness. Sample questions for evaluation programs, facilities and organizational relationships.

REFERENCES

1. *BUCHER Charles, A. Administration of physical education and Athletic programs, (London: The C.V. Mosby company, 1987)*
2. *Mason James G. and Jimpaul, Modem Sports Administration, (Englewood cliffs, New Jersey: Prentice Hall, Inc., 1988)*
3. *Schular Randall S and Nicholas J. Personal Management, (New York, West Publishing Company, 1983)*
4. *Vanderzag Harold J, Sports Management, (New York Mac Millan Publishing Company, 1984)*
5. *Government of India report HRD annual reports. Department of sports.*
6. *Chelladurai, P. Sport Management Macro Perspectives, (Canada Sports Dynamics 1985)*

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Paper III : HUMAN RESOURCE MANAGEMENT

- I : Introduction to Human Resource Management Definitions, Objectives, and functions of HRM, Role and Structure of Human Resource function in organizations.
- II : A detailed discussion of the meaning, objectives, functions and techniques/methods of.
- a) Job/Role Analysis
 - b) Human Resource planning
 - c) Recruitment and Planning
- III : Man power requirement (Key persons) planning, organisation, development, recruitment, placement, training and monitoring.
- IV : Behavioral Audit, Participation, Human Relations, Communication in personnel management, public relations.
- V : Personnel management and supervision, principles of personnel and supervisory management, qualities/qualification of physical personnel, evaluation of physical education personnel.
- VI : Criteria of effective staff, student leadership Leadership development and training, positions for student leaders.

REFERENCES :

1. *Butcher, Charles A. Administration of Physical Education and Athletic Programmes. London: The C. V. Mosby Company, 1987.*
2. *Mason, James G. and Jimpaul. Modern Sports Administration Englewood Cliffs, New Jersey: Prentice Hall Inc., 1988.*
3. *Schular Randall S and Nicholas J Personnel Management: New York Quest Publishing Company, 1983.*
4. *Vanderzvag, Harol J. Sports Management. New York: Mac Millan Publishing Company, 1984.*

P G DIPLOMA IN SPORTS INDUSTRY AND MANAGEMENT (PGDSIM)
Paper–IV: MANAGEMENT OF FINANCE, FACILITIES AND MATERIALS

- I: Financial management & administration in sports and physical education; sources of funding in sports and youth affairs; role of government and NGOs in fund management in sports.
- II: Capital budgeting and analysis in sports and sports industry; capital investment evaluation techniques; budgetary control and accounting.
- III: Facility location and layout planning for sports industry; economic analysis; qualitative factor analysis.
- IV: Materials management; Forecasting of demand of sports inventory; Quantitative and qualitative techniques of forecasting.
- V: Aggregate planning and master scheduling of sports items and equipments; inventory classification and counting; inventory costs and economic order quantities.
- VI: Material and capacity requirement planning in sports industry; MRP logic; capacity management and activities.

REFERENCES:

1. *Monks, J.G., Operations management: Theory and problems (McGraw-Hill International Edition (MANAGEMENT SERIES))*
2. *Bucher, C.A., Administration of physical education and athletic program (London: The C.V. Mosby company 1987)*
3. *Government of India report HRD annual reports, Department of sports.*
4. *Chelladurai, P., Sports management macro perspectives, (Canada sports dynamics 1985).*
5. *Vanderzag, H.J., Sports management, (New York Mac Millan publishing company, 1984).*